



# City of Santa Barbara

## Santa Barbara Airport

[www.flysba.com](http://www.flysba.com)

March 15, 2006

### Administration

805.967.7111

### Marketing

805.692.6004

### Engineering

805.692.6018

### Maintenance

805.692.6060

### Operations/Noise

805.692.6005

### Patrol

805.681.4803

### Planning

805.692.6023

### Property Mgmt.

805.692.6022

### Visitors' Center

805.964.7622

### Fax

805.964.1380

601 Firestone Rd.

Santa Barbara, CA

93117

## AIRLINE TERMINAL IMPROVEMENT PROJECT – COMMUNITY OUTREACH PROGRAM REQUEST FOR PROPOSALS

Dear Prospective Consultant:

The City of Santa Barbara is inviting a submittal of qualifications/proposals from consulting firms or individuals to provide the City's Airport Department with professional public relations services related to the Airline Terminal Improvement Project for a 4-year Community Outreach Program beginning May 2006.

The Airport is seeking full-service support from a consultant with extensive public information experience to develop and implement an outreach program and associated final products such as newspaper inserts and exhibits.

Please see the attached RFP document for details concerning submittals. A pre-proposal meeting is scheduled for Wednesday, March 22, 2006 from 1:00 – 2:30 p.m. at Airport Administration, 601 Firestone Road, Santa Barbara, CA 93117. Sealed proposals are due by 4 p.m. on Thursday, March 30, 2006. Please direct any questions regarding the RFP to Terri Gibson, Airport Marketing Director, at 692.6004 or [tgibson@santabarbaraca.gov](mailto:tgibson@santabarbaraca.gov).

Sincerely,

*Karen Ramsdell*

Karen Ramsdell  
Airport Director

C: Hazel Johns, Assistant Airport Director  
Terri Gibson, Airport Marketing Director

Attachment: RFP distribution list of prospective consultants